



# WHAT'S BEHIND THE RAINFOREST ALLIANCE CERTIFIED™ SEAL?

## To earn Rainforest Alliance certification, farms must meet rigorous sustainability standards designed to:

- **conserve natural resources** and protect biodiversity, waterways, and soil health
- **eliminate toxic and dangerous agrochemicals**, reduce the use of chemical substances, and eliminate GMOs
- **protect worker rights** and ensure safe working conditions
- **prevent labor by children** under 15; strictly limit work by teens aged 15 – 17
- **ensure workers receive at least minimum wage** or higher, with the goal of providing a living wage
- **improve efficiency and reduce costs**, which often results in higher earnings
- **build climate resilience** through climate-smart agricultural methods
- **prevent deforestation**, promote reforestation, and protect native plant species
- **protect wildlife** and endangered species

