

CORPORATE ADVISORY AND SUPPLY CHAIN SERVICES

**Partnership and Expertise
on Your Journey Towards
Sustainability**



MAY 2020



The Rainforest Alliance is committed to building a future where people and nature thrive in harmony.

We recognize that many companies share this vision but need assistance meeting their responsible sourcing goals. With expertise in sustainable coffee, cocoa, tea, palm oil, bananas, and forest products, our Corporate Advisory and Supply Chain Services team can guide you along your journey towards sustainability.

Why the Rainforest Alliance?

By partnering with us, you are not only gaining access to our expansive range of experts—from agronomists who understand the complexities of forestry and agriculture, to policy and financial experts who can help you navigate your company's challenges—you are also entering a long-lasting partnership to create meaningful change.

At the Rainforest Alliance we are not here to be your consultant, we are here to be your partner.



Our Approach

Utilizing a START approach, the Rainforest Alliance promotes continuous development and sustainable supply chain management practices that address issues like deforestation and promote human rights.



Our Corporate Advisory team will work with you to create a sustainability roadmap that aligns with your business needs and guides your sourcing practices.

To keep you on track, our team offers four key services designed to help you establish, implement, monitor, and report your responsible sourcing commitments.

Policy Development

Together, we can build a responsible sourcing policy that is in line with your goals and leading industry standards, such as the Accountability Framework.*

Benchmarking and Training

Our team conducts thorough industry research to help you identify your strengths and opportunities. We provide training sessions for both buyers and suppliers to help you achieve your sustainability goals.

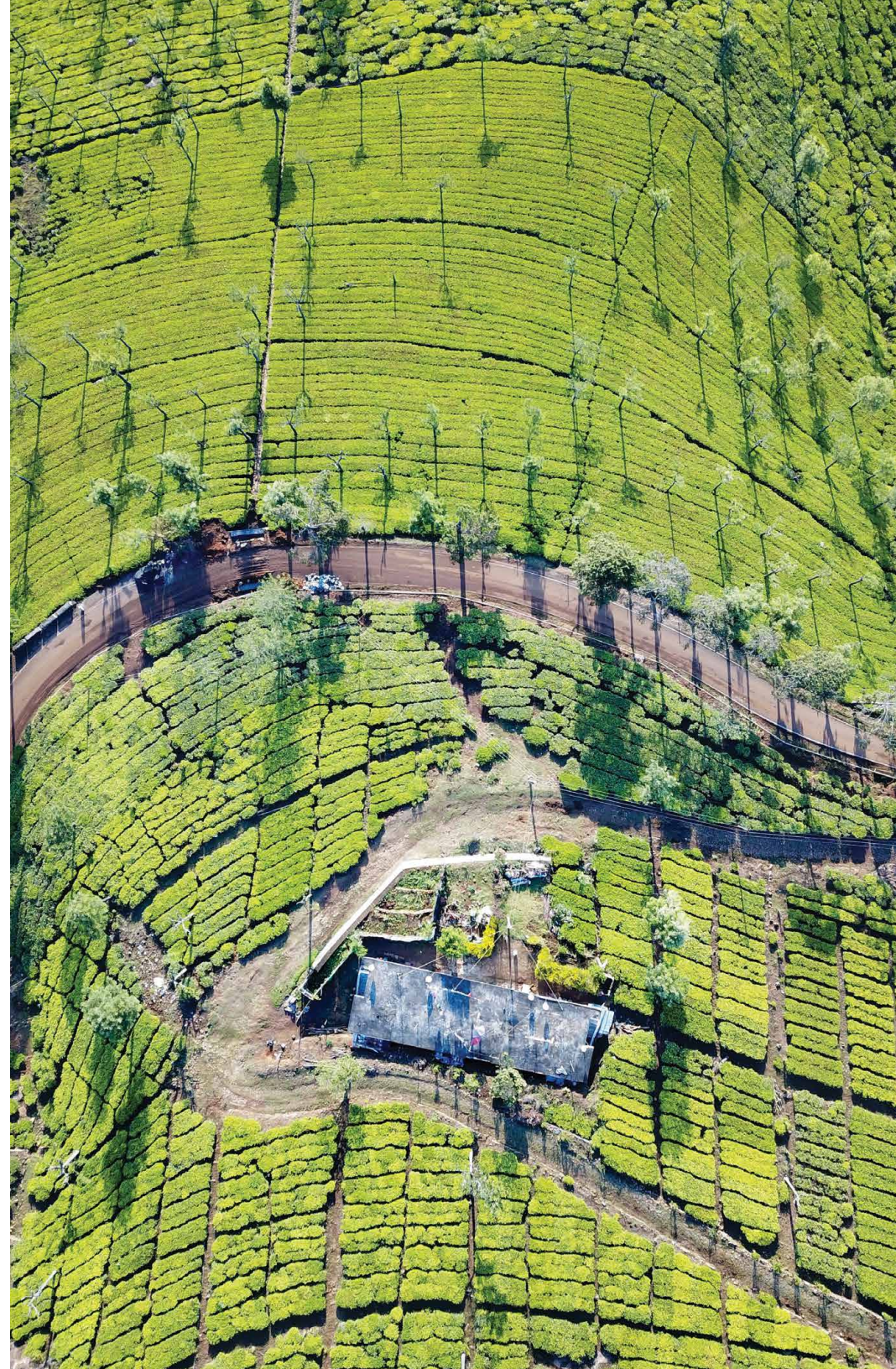
Supplier Risk Assessments

Through data collection, verification, and analysis, our team can pinpoint areas of vulnerability within your supply chain as well as recommend corrective actions to mitigate these risks.

Corporate Reporting & Strategic Communications

Our team of experts can help guide your internal and external communications to highlight your commitments, achievements, and strategy.

****Accountability Framework initiative (AFi):** As the leading industry standard, the AFi offers companies in the agricultural and forestry sector a road map to achieve ethical supply chains. Companies committed to eliminating deforestation and human rights violations can rely on Corporate Advisory's expertise to develop sourcing policies in line with AFi standards.*



We are committed to helping you reach your responsible sourcing goals, and will tailor our services to meet your needs.

Below are just a few of the many deliverables we offer. If there is a specific deliverable you need, let us know.

- **Sustainability Roadmap** – outlines a clear vision and targets that meet your business needs and facilitate your journey towards more responsible sourcing practices.
- **Assessment Report** – provides a visualization of your risks and our recommendations to guide your supply chain actions
- **Supplier Validation** – offers a compilation of raw supplier data validated, analyzed, and summarized into key figures.
- **Gap Analysis** – thorough research of industry norms and best practices to improve your company's policies.
- **Trainings** – in-depth sessions to ensure your suppliers and buyers understand their roles and contributions to your sustainability strategy moving forward.
- **Communications Assistance** – guidance on how to articulate and spread your message internally and externally.

Most importantly, you gain a partner. Committed to your long-term growth, our team of sustainable forestry and agriculture experts will continue to assist you with each new sustainability milestone you achieve.



Our Reach

From helping a company achieve Forest Stewardship Council (FSC) certification for 91 percent of their paper volume, to assisting another in successfully removing 7,703 tons of high-risk palm oil from their sourcing volume, we've helped numerous partners source more responsibly

But don't just take our word for it. Here is what some of our partners have said about our services:

“The Rainforest Alliance’s expertise in wood product supply chains helped us investigate and improve our responsible sourcing practices.”

— Williams Sonoma

“The Rainforest Alliance brought expertise and passion as they helped guide advancements to our responsible fiber sourcing practices.”

— Tiffany & Co.

“The Rainforest Alliance’s expertise helped our teams and suppliers take our sustainable sourcing practices to the next level.”

— L’Oréal



Our work with various commodities:

135

assessments

80

countries

8,000

suppliers

15 MILLION

total volume material
(metric tons)

Join our growing list of partners:

ABC Carpet & Home
Anderson Hardwood
Floors
ASDA
Avery Dennison
Cimpress
Coca-Cola
Colgate Palmolive
Conforama
Danone
Domtar
Dunkin' Donuts
Estée Lauder
General Mills
Gibson
GSK
Halcyon
IFF
Jensen Leisure
Furniture
John Lewis

Johnson & Johnson
Keurig
Kingfisher
Knoll
Kraft Heinz
L.L.Bean
L'Oréal
M&S
Mattel
McDonald's
Oriflame
P&G
Pepsico
Scholastic
Smith & Hawken
Tetra Pak
Tiffany & Co.
Unilever
Unisource
Walmart
West Elm

Contact Us

Whether you are just starting your sustainability journey, or have years of experience, our Corporate Advisory team is here to help!

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