PEOPLE AND NATURE THRIVING TOGETHER

RAINFOREST ALLIANCE

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RAINFOREST ALLIANCE CERTIFIED BANANAS

The world loves bananas. Yet, the banana industry faces significant social, economic, and environmental sustainability challenges. Poor working conditions for plantation workers, climate change, and the use of harmful agrochemicals are among the issues affecting banana farmers and nature around the world.

The Rainforest Alliance is working to tackle these issues and move towards a more sustainable banana sector.

Compared to non-certified farms, studies show that Rainforest Alliance Certified banana farms are more likely to:

- Have higher yields, likely due to better training and technical assistance;
- Use correct protective equipment for workers;
- Perform better in land management, water quality, agrochemical use, and waste.

By simply enjoying Rainforest Alliance Certified bananas, you are helping to protect forests and biodiversity, combat the climate crisis, and improve the livelihoods of banana farmers and their families. Join our Alliance and contribute to a world where people and nature thrive together.

RAINFOREST ALLIANCE

FORESTS AND BIODIVERSITY

We promote more sustainable land management practices to protect forests, biodiversity, and natural resources.

RURAL LIVELIHOODS

We contribute to lifting rural people out of poverty by improving sustainable livelihood opportunities for farmers, workers, and their families.

CLIMATE

We train farmers to grow better crops using climate-smart agriculture, which help them mitigate and adapt to climate impacts.

HUMAN RIGHTS

We address human rights abuses like child and forced labor, low wages, poor working conditions, and gender inequality.

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