

THE RAINFOREST ALLIANCE

CHILD LABOR PLEDGE

2021 International Year for the Elimination of Child Labor



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ALLIANCE**



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To mark the 2021 [International Year for the Elimination of Child Labor](#), the Rainforest Alliance is pledging to achieve the following objectives—each one contributing towards the eradication of child labor by 2025 in the sectors we work in.

The Rainforest Alliance is committed to creating a more sustainable world where people and nature thrive in harmony. We partner with diverse allies—rural producers, companies, NGOs, and governments—around the world to drive positive change across global supply chains and in many of the world's most critically important landscapes. There is no place in either sustainable agriculture or responsible business for human rights abuses such as child labor.

The Rainforest Alliance at a glance:

- 2.3 million+ certified farmers across several global commodity sectors, including: cocoa, coffee, tea, bananas, forestry products, and more
- 6.8 million+ hectares of farmland certified against our sustainability standards globally
- 5,000+ companies work with us to source certified ingredients and improve their business practices
- 68 projects bringing direct benefits to farmers, forest communities and nature across 70+ countries
- 3.5 million hectares of land covered by integrated landscape management programs

SUPPORTING FARMERS TO TACKLE CHILD LABOR

The Rainforest Alliance will train and support our Certificate Holders, who in turn will establish effective assess-and-address due diligence systems to prevent, monitor, and respond to child labor—impacting more than two million farmers and one million farm workers.

COMMUNITY AND LANDSCAPE PROGRAMS

Together with key market partners, Certificate Holders, and civil society organizations, the Rainforest Alliance will support community and landscape programs in at least 100 communities in Uganda, Côte d'Ivoire, and Ghana to tackle root causes of child labor through education, vocational and technical training (targeting youth), income-generating activities, gender empowerment, awareness raising, and advocacy with national and local authorities.

RESEARCH

The Rainforest Alliance will conduct research in Guatemala, Uganda, and Vietnam on root causes and forms of child labor in coffee supply chains and the best ways to address these root causes and decrease child labor within the coffee sectors. We will share key findings externally.

ADVOCACY AND AWARENESS RAISING

The Rainforest Alliance will continue to raise awareness about the risks and root causes of child labor—and the ways we can tackle this collaboratively with farmers, companies, governments, and consumers—through our website and social media channels, as well as national- and community-level outreach in the countries where we work.

We will advocate for the adoption and implementation of human rights due diligence legislation by the European Union (and in EU member states) in order to ensure supply chain actors fulfil their responsibilities—including ensuring that adequate resources reach local communities.



For more information about the Rainforest Alliance's strategy to tackle child labor, please read our [Child Labor Position Paper](#) and our [Assess-and-Address](#) Position Paper.

The Rainforest Alliance is proud to work alongside many other organizations, countries, and businesses that have pledged to tackle child labor as part of the 2021 International Year for the Elimination of Child Labor.

If your company would like to partner with the Rainforest Alliance on a program that tackles child labor, please contact us at kmoore@ra.org