



Traceability and Full Mutual Recognition: cocoa

Rainforest Alliance webinar

February 2022

Agenda

- Introduction to cocoa traceability and Full Mutual Recognition
- DEMO: Traceability, Full Mutual Recognition and SD/SI
 - As a producer
 - As a trader
 - As a manufacturer
 - Account management changes
 - Multi-ingredient traceability
- Wrap-up

Useful links and supporting materials

- Video recording and presentation will be shared after the webinar [here](#) on our website
- More information on cocoa traceability and Full Mutual Recognition available on our website ra.org
- System user guidance:
 - [MultiTrace User Guidance for Cocoa Traceability](#)
 - [Traceability demo recording](#)
 - [Traceability guidance document](#)

Introduction: Traceability and Full Mutual Recognition for cocoa

1. Introduction
2. Migration status update
3. Full Mutual Recognition
4. Timeline
5. Key changes
6. Traceability requirements

Introduction to cocoa traceability

Certification Programs

- UTZ
- 2017 Rainforest Alliance
- 2020 Rainforest Alliance

Traceability levels

- Identity Preserved (IP)
- Mixed IP
- Segregated
- Mass Balance (with Origin Matching requirements)

Traceability system

- MultiTrace for all cocoa (as of January 3, 2022)

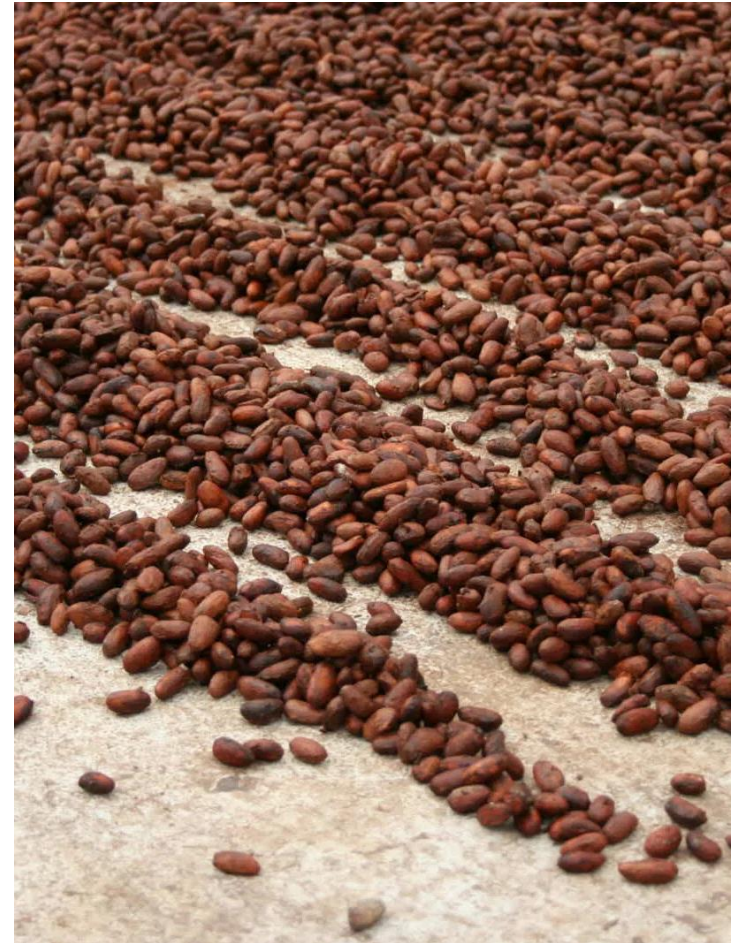
SD/SI* and premium

- Premium: required for UTZ (all) and 2017 RA (Ghana and Côte d'Ivoire)
- SD SI: required for 2020 RA (all)

*SD: Sustainability Differential
SI: Sustainability Investments

All UTZ and Rainforest Alliance cocoa volumes are now in MultiTrace

- **Sept 20, 2021:** Migration from GIP to MultiTrace completed
- **Jan 3, 2022:** Migration from Marketplace to MultiTrace completed
- All New Standard volumes already in MultiTrace
- **Jan 31, 2022:** Start of Full Mutual Recognition



What does Full Mutual Recognition for cocoa mean?

- Volumes from **all three programs** are considered “Rainforest Alliance” volumes.
- **All volumes, licenses and certificates** are treated in the same way that we treat our new standard volumes and licenses.
- This applies to **all traceability levels**: Identity Preserved, Mixed Identity Preserved, Segregated, and Mass Balance.

What does this mean for you?

- New and legacy volumes **do not need to be kept physically and administratively separated** in MultiTrace or in your own administration.
- In MultiTrace you only need to **manage the product flow for one program** (Rainforest Alliance) instead of three programs (UTZ, 2017 RA, 2020 RA).

Timeline for Full Mutual Recognition in cocoa

- **October 1, 2021**: Full Mutual Recognition allowed for all Rainforest Alliance **mass balance cocoa shipments**.
- **January 31, 2022**: Full Mutual Recognition available for **all cocoa shipments** (including Mass Balance, Segregated and IP).
 - All volumes in your MultiTrace account changed to Rainforest Alliance volumes.
- **February 1, 2022 onwards**: **All cocoa shipments** must be entered in MultiTrace as required by the Standard
 - *Exception: extension granted for outstanding Q4, 2021 mass balance shipments until February 28, 2022*



What does using MultiTrace mean for you?

- More efficiency and transparency
- Better support to implement our new certification program

Changes for those that migrated from Marketplace to MultiTrace

- Upload Excel files for large-scale transactional reporting
- Adjust user settings to make it easier to confirm transactions
- Mix products from different origins from cocoa liquor onwards, making it easier to implement origin matching mass balance
- Use the Redeem functionality to indicate the end of the traceable supply chain. See Annex S6: Traceability for further details

Changes for those that transition to the new Certification Program

- Retail added to the supply chain scope
- First buyers must record SD and SI separately (agreed to be paid and actually paid)

Changes related to Full Mutual Recognition

- All volumes considered as Rainforest Alliance (original standard not visible)
- Physical mixing of different standard volumes possible
- Royalty/Program fee invoicing: alignment on timing and process

Traceability requirements

Key information on traceability requirements

- All buying and selling of Rainforest Alliance Certified volumes are recorded in the online platform, at the latest two weeks after the end of the quarter.
- This ensures the traceability of the products, a core part of our certification.
- Reporting entails: sales, conversions, confirmation, redeeming / removing of the certified product.
- To trade volumes of crops certified by the Rainforest Alliance, you need a valid license to trade.

Combining accounts into one

- To combine multiple accounts into one account: move all volumes to your main account (as a transaction) and request Rainforest Alliance to disable your old accounts.
- Contact customersuccess@ra.org for details.

Further information

- Detailed information on traceability requirements available on our website, the 2020 Sustainable Agriculture Standard and [Annex S6: Traceability](#).

Traceability on Multi-Ingredient

- MultiTrace functionality enables users to convert **pure cocoa products** (such as beans, liquor, butter, etc) to **multi-ingredient products** such as chocolate.
- MultiTrace further enables buying and selling of multi-ingredient products, until the final brand owner.
- [Annex S6: Traceability](#) requires full traceability for multi-ingredient products in the traceability portal up until the brand owner level.

Timelines

- All companies will need to be fully compliant with multi-ingredient cocoa traceability requirements by **July 1, 2022**.
- To prepare, we encourage all companies to already start using this functionality as soon as possible.
- Companies that worked with 2017 Rainforest Alliance cocoa should continue providing traceability on chocolate
- UTZ credit accounts must be phased out but will not be removed.
- More information will be published on [our website](#) soon



How to access your accounts?

Access your account:

Rainforest Alliance 2020 volumes:

- [Login page](#)
- Use your account created when registered in RACP for the new program

UTZ/Rainforest Alliance 2017 volumes in MultiTrace (for the first time):

1. Enter [Login page](#)
2. Reset your password ("forgot password") with the username that you previously used in GIP
3. You will receive a link at your registered email address to set your password and log into MultiTrace.
4. If you do not receive the email, please contact us at customersuccess@ra.org

DEMO: Traceability and Full Mutual Recognition

1. As a farm certificate holder
2. As a cocoa trader
3. As a cocoa processor
4. Account management changes

Wrap-up and supporting materials

Useful links and supporting materials

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