



# Traceability and Full Mutual Recognition: Coffee

Rainforest Alliance webinar

February 2022

# Agenda

- Reminders for Coffee Supply Chain Actors
- Introduction to Coffee Traceability and Full Mutual Recognition
- DEMO: Coffee Traceability in MultiTrace
  - As a farm certificate holder
  - As a trader/processor
  - Account management changes
- Wrap-up

Please add your questions in the chat.

# Useful links and supporting materials

We have created a hub website on ra.org for Coffee Sector Supply Chain Actors:

- [Transition Guidance for Coffee Sector Supply Chain Actors](#)

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- Video recording and presentation from this webinar (available soon [here](#))
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## Reminders for Supply Chain Actors

1. Supply Chain Requirements
2. Transition Milestones

# What is part of Supply Chain certification?

## RAINFOREST ALLIANCE SUSTAINABLE AGRICULTURE STANDARD

### SUPPLY CHAIN REQUIREMENTS

RAINFOREST  
ALLIANCE



JUNE 2020  
Version 1



### Annexes (binding)

- [Annex S1](#) – Glossary
- [Annex S3](#) – Risk Assessment for gender and A&A topics
- [Annex S4](#) – Remediation Protocol
- [Annex S6](#) – Traceability
- [Annex S14](#) – Shared Responsibility

For support on implementation check out our [general guide for the implementation of the Sustainable Agricultural Standard](#) and the [Shared responsibility page](#) on our website containing a.o. SD / SI guidance documents for [cocoa](#), [coffee](#) & [bananas](#)

### Guidances (Currently A – R, non-binding)

- [Guidance E](#)- Grievance Mechanism
- [Guidance F](#)- Gender equality
- [Guidance L](#)- Assess & Address Guide
- [Guidance R](#)- Assess & Address Monitoring Tool

# Supply Chain Requirements

## Chapter 1: Management



## Chapter 2: Traceability



## Chapter 3: Income and shared responsibility



## Chapter 4: Farming



## Chapter 5: Social



## Chapter 6: Environment



Chapter 4: not applicable to CHs without farming in scope

# Key Upcoming Dates in the Transition Timeline

## 2021

- ✓ Registration opened in the Rainforest Alliance Certification Platform (RACP)
- ✓ Audits to pre-merger standards ended, and transition audits started
- ✓ Licenses granted for both Farm CH and Supply Chain CH
- ✓ 2020 SAS volumes traded in MultiTrace

## 2022

- ✓ **January 31:** Full Mutual Recognition in MultiTrace went into effect
- **April (est):** Coffee Data migration from Marketplace to MultiTrace
- **June 30:** End of Transition Period audits (remote only, core requirements, 1 year validity)
- **July 1:** Start of full scale (3-year) certification cycle audits
- **December 31:** Final deadline for obtaining a Certificate and License to Trade



# Supply Chain CH Transition Milestones

*Note: Transition audits will only take place until **June 30**; for any transition audit, a company must register and confirm scope before **April 1**.*

## Milestone

**Register** in the Rainforest Alliance Certification Platform (RACP)

**Confirm scope** (including all crops, locations, subcontractors) and generate list of applicable requirements

Request and sign OR upload existing **2020 License Agreement**

Receive Supply Chain Risk Assessment results and **Verification steps** (via email from RA)

Complete **Self-Assessment**

Undergo an **Audit**

Close all non-conformities

The CB takes certification decision

**OR**

Submit your **request for endorsement**

RA reviews license/ endorsement request

Close all non-conformities

Obtain a **2020 SAS certificate and/or endorsement**

Receive a **license** to use the RA Traceability Platform



# Introduction: Coffee traceability and Full Mutual Recognition

# Traceability requirements

## Key information on traceability requirements

- To trade volumes of Rainforest Alliance Certified crops, you need a valid license to trade.
- All buying and selling of Rainforest Alliance Certified volumes are recorded in the online traceability platform, at the latest two weeks after the end of the quarter.
- Traceability Reporting entails: sales, conversions, confirmation, redeeming / removing of the certified product.
- First buyers must record SD and SI separately in the traceability system
- Physical movement of goods to any entity *\*not\** within the scope of the CH (including subcontractors or warehouses) *\*and\** involved in processing must be announced in the traceability system
- Traceability extends to Retailers (*further guidance will be forthcoming*)

## Further information

- Detailed information on traceability requirements is available on our website: the 2020 Sustainable Agriculture Standard, [Annex s6: Traceability](#), and the [Guidance Document on Traceability](#)

# Traceability Systems: Key Takeaways

- All coffee traceability will be in **MultiTrace**.
- All CH will get **new accounts** in MultiTrace when they receive their RA 2020 SAS license.
- Due to **Full Mutual Recognition**, now all MultiTrace Accounts are able to transact RA 2020 SAS volumes and UTZ volumes. At this time, traceability reporting for legacy RA 2017 volumes remains in Marketplace.
- After **Marketplace Coffee Data Migration** (April est.) RA 2017 Accounts and volumes will move to MultiTrace. All MultiTrace accounts will be able to transact all 3 standards.
- Once a Supply Chain CH obtains their 2020 License to Trade, they will **consolidate their volumes** from legacy accounts into their new account associated with their 2020 license.

# Interim Account Management and Traceability

Volumes from pre-merger and 2020 programs traced in their respective systems

## If you have a **RA 2020 SAS License:**

**ID#: RA\_000000000**

- You can receive and transact both RA 2020 and UTZ volumes in MultiTrace (access via RACP)
  - RA 2020 volumes require payment of SD/SI by first buyer; must be recorded in MultiTrace
  - UTZ volumes require payment of premium by first buyer; must be recorded in MultiTrace
- You will transfer any volumes from pre-merger accounts to this account

## If you have a **UTZ Standard License:**

**ID#: ME01\_00000**

- You can receive and transact both RA 2020 and UTZ volumes in MultiTrace
  - RA 2020 volumes require payment of SD/SI by first buyer; must be recorded in MultiTrace
  - UTZ volumes require payment of premium by first buyer; must be recorded in MultiTrace
- Once you receive your RA 2020 SAS license, you will transfer any volumes from this legacy UTZ account to your new RA 2020 account

## If you have a **Rainforest Alliance 2017 Standard License:**

**ID#: RA00000**

- You can receive and transact RA 2017 volumes in Marketplace
  - RA 2017 volumes do not carry premium requirements
- After data migration from Marketplace to MultiTrace (est April), all RA 2017 volumes will be transacted in MultiTrace
- Once you receive your RA 2020 SAS license, and data migration is complete, you will transfer any volumes from your legacy RA 2017 account to your new RA 2020 account

## Marketplace Data Migration and traceability

- Coffee accounts and volumes will be migrated from Marketplace to MultiTrace. This is planned for April (est).
- Before the migration, Marketplace users will be asked to perform basic account maintenance.
- MultiTrace system training sessions will be offered, especially targeting Marketplace users.
- After a RA 2020 SAS account is established, users will transfer volumes from their legacy account (migrated from Marketplace) to their new RA 2020 SAS account.

## What changes can you expect to see in the system?

- More **efficiency and transparency** in a system designed to support the implementation of our 2020 certification program
- Volumes from all three programs are considered as “Rainforest Alliance” volumes. The **original standard will not be visible**, regardless of traceability level.
- **Premium and/or SD/SI requirements** for the First Buyer will apply, based on the original Farm CH license.
- Supply chain actors can **mix different standard volumes** in MultiTrace; there is no need to segregate stock positions based on the standard (UTZ, RA 2017, RA 2020)
- Royalty/Program **fee invoicing** will be consolidated and will move to a monthly (after April 2022).
- **Practical enhancements** such as excel uploads for bulk transactional reporting and user settings to auto-confirm transactions.

## DEMO: Traceability and Full Mutual Recognition

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## Wrap-up and supporting materials



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