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The Rainforest Alliance is creating a more sustainable world by using social and market forces to protect nature and improve the lives of farmers and forest communities.





# Honoring our global alliance and building a more sustainable future

## WHY THE RAINFOREST ALLIANCE?

For 35 years, the Rainforest Alliance has worked to create a better future for people and nature. Our powerful alliance, which spans 70 countries, has helped transform communities and businesses around the world.

Standing shoulder to shoulder with farmers, company leaders, forest managers, and other crucial allies, we have:



Enhanced the management of more than **10 million hectares of land**



Promoted **climate-smart farming** that protects forests, wildlife, and communities



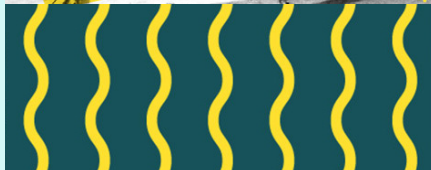
Boosted **incomes** and strengthened the **rights** of millions of farmers and workers



Partnered with **5,000 companies** to help make sustainability the new normal



Provided **consumers** with choices that reward responsible business practices



## OUR DIGITAL REACH



**INSTAGRAM**  
395,000+ followers  
10 million post impressions



**FACEBOOK**  
499,000+ followers



**TWITTER**  
203,000+ followers  
5.7 million tweet impressions



**LINKEDIN**  
73,000+ followers



**YOUTUBE**  
14,800+ followers  
15 million video impressions



**PINTEREST**  
4,400+ followers  
2.5 million post impressions



## 35TH ANNIVERSARY SPONSORSHIP OPPORTUNITIES

	Champion \$100,000	Defender \$50,000	Guardian \$35,000	Advocate \$15,000	Ally \$10,000
Rainforest Alliance Brown Bag Lunch					
Linked logo on Event Website					
Employee communication toolkit					
Social Media Recognition					
Recognition on Event Webpage					
Thank You Email Inclusion					



**Pioneer** | \$250,000 (*Premier Sponsor*)

All of the above + custom activation

### SPONSORSHIP OPPORTUNITIES

*Please indicate sponsorship level below:*

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☐ **Guardian** | \$35,000

☐ **Champion** | \$100,000

☐ **Advocate** | \$15,000

☐ **Defender** | \$50,000

☐ **Ally** | \$10,000

**QUESTIONS?** Contact **Caroline Bernal-Silva** at [cbernal-silva@ra.org](mailto:cbernal-silva@ra.org).



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