



# FOREST ALLIES

**A Unique Collaboration  
to Conserve Forests  
and Biodiversity**

**RAINFOREST  
ALLIANCE**

## Our Vision & Mission

If we hope to halt deforestation and mitigate the climate crisis, we must take bold and urgent action.

To that end, Forest Allies brings together companies, regional civil society organizations, and forest communities to form powerful partnerships and engage and support local communities in critical, tropical forest landscapes. Forest Allies is rooted in the Rainforest Alliance's 30-plus years of experience working collaboratively to fight deforestation and forest degradation. We invite your company to join our Forest Allies community of practice to have a greater impact on the forests within—and beyond—your supply chain.



## Empowering Forest Communities

We cannot end deforestation and forest degradation without the partnership of local forest communities. Forest communities have a unique understanding of forest management and land use and can provide first-hand guidance to companies and non-governmental organizations.

By connecting our market partners directly with forest communities, we aim to increase awareness, build knowledge, and develop solutions together that address the root causes of deforestation. Forest communities are then further empowered, through healthy enterprises, to manage, protect and restore their forests. The result will be collective action that goes much deeper than individual efforts.

## Benefits of Forest Allies membership include:

- ✓ Scaled impact through our alliance, enabling your investment to go further
- ✓ Better business resilience against climate shocks through investment in critical forest landscapes
- ✓ Improved brand equity through value-based leadership and storytelling
- ✓ Access to powerful, data-driven claims
- ✓ Space to create and pilot innovations for future opportunities in growth and profitability



## Through the Forest Allies community of practice, we help companies:

1. **INVEST** in forest conservation and restoration beyond your operations.
2. **RECOGNIZE** Indigenous Peoples and local communities as effective forest stewards and future business partners.
3. **COLLABORATE** with a range of stakeholders to leverage the impact of your investment.



To turn your forest commitments into real and meaningful action around the globe, join Forest Allies today.

[FORESTS@RA.ORG](mailto:FORESTS@RA.ORG)

