RAINFOREST ALLIANCE POLICY:

Traceability and Certification Exception for Select Banana and Fresh Fruit Certificate Holders

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The Rainforest Alliance is creating a more sustainable world by using social and market forces to protect nature and improve the lives of farmers and forest communities.

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Rainforest Alliance Policy: Traceability and Certification Exception for Select Banana and Fresh Fruit Certificate Holders	April 5, 2024	Until further notice
Linked to		
SA-S-SD-1 Rainforest Alliance 2020 Sustainable Agriculture Standard, Farm Requirements		
SA-S-SD-2 Rainforest Alliance 2020 Sustainable Agriculture Standard, Supply Chain Requirements		
SA-R-GA-1 Rainforest Alliance 2020 Certification and Auditing Rules		

Applicable to

Replaces

Farm and Supply Chain Certificate Holders in Banana and Fresh Fruit in all regions

Policies are binding. Policies complement and/or supersede related rules or requirements for the parties they are applicable to.

More information

For more information about the Rainforest Alliance, visit www.rainforest-alliance.org, contact info@ra.org or contact the Rainforest Alliance Amsterdam Office, De Ruijterkade 6, 1013AA Amsterdam, The Netherlands.

Translation Disclaimer

For any question related to the precise meaning of the information contained in the translation, please refer to the official English version for clarification. Any discrepancies or differences in meaning due to translation are not binding and have no effect for auditing or certification purposes.





Certification and Traceability Exception

Select certificate holders in Banana and Fresh Fruit have been granted an exception to the Rainforest Alliance Online Traceability Platform and our Rainforest Alliance 2020 Certification Program. Details on the scope of the exception and applicable Certificate Holders are below.

1. Outline of Exception

Supply Chain actors that meet the definition of offshore companies are exempted from maintaining and reporting traceability in the Rainforest Alliance online platform. In addition, these actors are exempted from achieving Rainforest Alliance Certification.

In this context, offshore companies are defined as supply chain actors that are established in a country outside of where they do most of their business, often for tax reasons. They may legally own the certified product but are located outside of both the producer and consuming countries for that supply chain and don't physically handle or transform the product.

2. Implications of the Exception

Offshore companies are not required to be certified or perform online traceability. Therefore, online traceability reporting shall be established between the farm certificate holder and the next certified supply chain actor, e.g. importers/exporters. Farm certificate holders may report outgoing transactions to the next certified supply chain actor or use the 'mandated trade partner' functionality to allow supply chain actors to report on their behalf. Reporting shall be done as outlined in section 2.2 of the supply chain requirements by individual transactions or submitted via excel upload to the Rainforest Alliance Traceability Platform.

