ORIGIN ISSUE ASSESSMENT

Comprehensive risk overviews for crops and regions

From geopolitical tensions to rising prices and climate change, supply chains face growing challenges. To deliver on their sustainability commitments and secure long-term supply, companies need reliable, data-driven insights to manage their sourcing risks and explore new origins.

The Rainforest Alliance Origin Issue Assessment (OIA) is a desk-based research service from our Corporate Advisory team that provides a clear overview of key economic, social, and environmental risks for a specific crop in a given country or region. Whether you are exploring new sourcing markets or deepening your understanding of existing ones, the OIA helps you make informed decisions on sourcing, procurement, and investment.

BENEFITS OF AN ORIGIN ISSUE ASSESSMENT

- **Gain a comprehensive risk snapshot** of the economic, social, and environmental challenges tied to a crop or commodity in a region. This can inform any need for more thorough supply chain mapping and risk analysis.

- **Assess potential issues**—from child labor and deforestation to banned pesticides—before entering a new sourcing area.

- **Compare risks across regions or similar commodities** to guide procurement and sourcing decisions.

- **Identify priority risks** to target mitigation efforts and create positive changes for people and nature.

THE OIA IN PRACTICE:

Examining Peru's coffee supply chains for JDE Peet's

In 2021, JDE Peet's commissioned an OIA to better understand coffee-growing risks in Peru with the aim of reaching ambitious sustainability goals outlined in their Common Grounds program: to source 100 percent of their coffee volume sustainably, and to reach 500,000 smallholder farmers by 2025. The findings provided actionable recommendations helping the company source responsibly while supporting small-scale farmers in the region.

Learn more.

HOW IT WORKS   The OIA combines three data sources to deliver a final risk score:

Country-specific law and legislation

Recent evidence
Media, research reports, scientific papers, and Rainforest Alliance Certification data

Internal and external expert opinions survey

BEYOND THE OIA

Turning Insights to Impact:

Once risks are identified in a specific region or market, the Rainforest Alliance offers further solutions to dive deeper into risks and mitigate them:

Sourcing Risk Assessment:
Full supply chain mapping, field-data collection on sample farms, a detailed risk report, and mitigation recommendations

Risk Mitigation Projects:
Targeted, field-level interventions to address identified risks and drive impact

Because your commitment to responsible sourcing should not go unnoticed, our team also helps you communicate achievements clearly and with authority through credible, evidence-based claims.

WHY WORK WITH US

At the Rainforest Alliance, we have nearly 40 years of experience working with farmers and companies worldwide to advance sustainable and regenerative growing practices and build more equitable supply chains.

We offer:

- **Local partnerships** with farmers, rural communities, government leaders, civil society, and scientists around the world

- **Corporate sustainability expertise** across key commodities and supply chains to strengthen responsible sourcing and climate action

- **Extensive experience with sustainability frameworks,** including GHG footprints; Forest, Land and Agriculture climate targets; Science-Based Targets for Nature; and others

- **A proven track record of partnerships** with companies like Nestlé, JDE Peet's, Henkel, and more

GET STARTED TODAY
Ready to assess your sustainability risks, future-proof your sourcing, and bolster credibility? Visit our website or contact us at **corporateadvisory@ra.org** to learn more.

RAINFOREST ALLIANCE

The Rainforest Alliance is creating a more sustainable world by using social and market forces to protect nature and improve the lives of farmers and forest communities.

RAINFOREST-ALLIANCE.ORG | info@ra.org | f ⓘ ▶ in