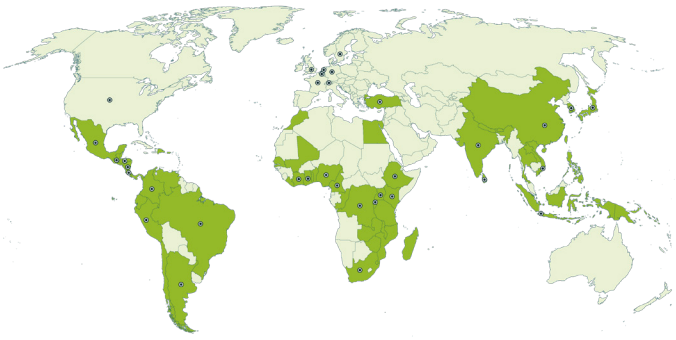
Real change doesn't happen in isolation. It requires action from the field to the boardroom. On the ground, in critically important tropical landscapes, we work with communities, governments, donors, and local partners to promote sustainable land management practices and thriving rural livelihoods. And across the breadth of our business solutions, we work with producers and companies to transform markets for a better future. Together, these efforts form our comprehensive strategy to turn markets and agriculture into forces for a regenerative future.

Our global impact



- Countries with certified farms and landscape and community project sites
- Rainforest Alliance offices and staff locations

64 countries with certified farms and projects

11.9 million hectares of ecosystems protected or restored

10.8 million farmers and workers on certified farms

US$ 2.3 B in additional certified farm income due to improved farm practices and sustainability premiums

66,000 products with the Rainforest Alliance Certified seal in **172 countries**

5,485 company partners

80 donor-funded programs

814,570 beneficiaries of our programs

Stories from the field

The best way to transform landscapes is to put local communities in the driver's seat. After assessing needs and challenges, we co-create solutions with the people who live in these landscapes and know them best. With a focus on five closely connected impact areas—ecosystems, biodiversity, livelihoods, climate resilience, and human rights—we support a local vision of sustainability through our field projects, certification program, and beyond.

The examples below show how our solutions are rooted in the complex realities of each landscape and every community—designed to amplify local change into global impact.

CLIMATE IMPACT

In Ghana, the EU LEAN project united farmers and communities with companies and government through eight Landscape Management Boards to restore over 181,000 hectares, train 1,100+ fire volunteers, and plant 1.3 million trees, building lasting climate resilience across the country.

SUSTAINING ECOSYSTEMS

Since 2020, we have partnered with Cameroon's traditional chiefs to protect sacred forests, helping nearly 6,000 farmers adopt sustainable practices and planting over 90,000 native seedlings across 250+ hectares.

CONSERVING BIODIVERSITY

Across India's Eastern and Western Ghats, we partnered with local authorities and Humane World for Animals to train 1,000+ farmers, trackers, and response teams in safely coexisting with elephants, using innovative approaches to reduce human-wildlife conflict.

STRENGTHENING HUMAN RIGHTS

Kichwa women in Peru's San Martín region are proving that promoting gender equality, preserving ancestral knowledge, and creating new sustainability opportunities are all threads of the same fabric—with their women-led textile brand achieving a 35% increase in sales in 2025.

IMPROVING LIVELIHOODS

On Mount Kenya's slopes, 55,000+ farmers—nearly half of them women—are reviving degraded land with climate-resilient crops and diversifying their incomes, generating 500 jobs and a 20% average increase in household income.

Certification and new business solutions

2025 was a milestone year for us. We unveiled a bigger, bolder certification program and introduced a range of new tools and services to accelerate sustainability transformation across global supply chains. We're not just raising the bar for what responsible business looks like, we're working to embed climate resilience, biodiversity protection, and the rights and well-being of rural producers into a market that fundamentally values people and nature. Our vision: agriculture as a net-positive driver of regeneration.

Our new Regenerative Agriculture Certification

Following years of research, field testing, and collaboration, we published our Regenerative Agriculture Standard in September 2025. Building on decades of experience, it offers a specialized path for farmers and companies ready to delve deeper into regenerative practices that restore soil, increase biodiversity, and improve climate resilience. Already in use on coffee farms across Latin America, the first products with the new regenerative agriculture seal are expected to hit store shelves in 2026.

Beyond certification: New solutions to transform markets

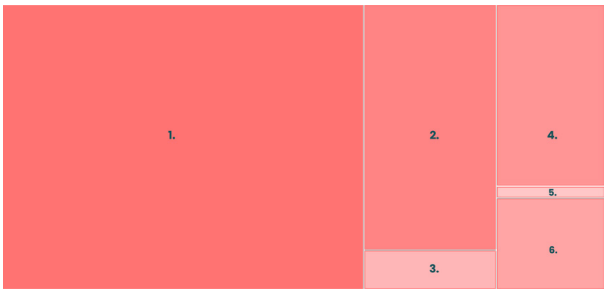
In 2025, we developed and launched three new tools and services designed to help companies build the regenerative future we so urgently need:

- Our **Sourcing Risk Assessment** delivers actionable insights that help companies mitigate risk, improve transparency, and support ESG claims. In 2025 we completed the first assessment for palm oil in Indonesia for a retail partner.
- Our **Corporate Advisory Services** help companies sourcing high-impact agricultural commodities to put their sustainability commitments into action, mitigate risks in their supply chain, and more.
- Our new **Projects Center** takes a modular approach to how we develop field projects for companies to drive impact on the ground: From baseline field assessment and initial design to implementation, evaluation, and beyond.

Finances

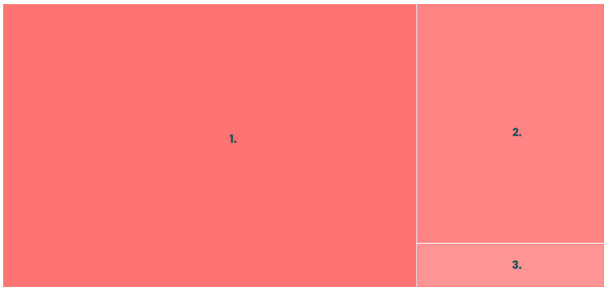
Revenue & Support

1.	Royalty revenue (60.0%)	US$ 65,971,000
2.	Government, foundation and corporate grants and contracts (19.0%)	20,834,000
3.	Major donors and individuals (3.1%)	3,360,000
4.	Other contract revenue (11.4%)	12,585,000
5.	In-kind contributions (0.7%)	822,000
6.	Other, Investment Income/(loss) (5.8%)	6,356,000
TOTAL REVENUE & SUPPORT		**US$ 109,928,000**



Expenses

1.	Program services (68.8%)	US$ 64,565,000
2.	Management and general (26.3%)	24,671,000
3.	Fundraising (4.9%)	4,566,000
TOTAL EXPENSES		**US$ 93,802,000**



Summary

TOTAL REVENUE & SUPPORT	**US$ 109,928,000**
TOTAL EXPENSES	**93,802,000**
OTHER ACTIVITY	
Unrealized gain of FX hedging transactions	1,113,000
Foreign currency translation	(1,104,000)
ASSETS	
Change in net assets	16,135,000
Net assets, beginning of year	60,683,000
Net assets, end of year	**US$ 76,818,000**

Rainforest Alliance Holding, Inc. is an international non-profit organization, organized on January 1, 2018 in the State of Delaware to serve as the common parent non-profit corporation providing centralized governance and oversight over Rainforest Alliance, Inc. and Stichting Rainforest Alliance. The above financial summary represents the consolidated revenues and expenses for 2025 for the organization.

The full annual report (in English only) is available at ***rainforest-alliance.org***